



European Week of Astronomy and Space Sciences 3-8 july 2016

Sponsoring opportunities

EWASS 2016



Φωτο: Θεοφάνης Ματσόπουλος



European Week of Astronomy and Space Sciences 3-8 July 2016

Welcome to Athens

We are pleased to invite you to take part in the European Week of Astronomy and Space Science (EWASS) to be held in Athens, Greece, from 4th to 8th July, 2016. EWASS is the annual scientific conference of the European Astronomical Society (EAS) and over the years, has established itself as the largest conference for European astronomy.

Interest and opportunities to support the EWASS 2016

- ★ It is the first time that EWASS will be held in Athens. The capital of Greece, with direct flights to most European cities, is a prime location for numerous successful science conferences every year. Athens is the cradle of western civilization and forms a bridge with the newly developing countries in the southeastern Mediterranean and Western Europe. Based on the experience of previous years and the attractiveness of Athens, in terms of historic sites, affordable prices, and proximity to the popular Aegean islands, we expect meeting to gather 700 to 1000 professional astronomers from all over Europe, and other countries worldwide.
- ★ Several of the key ideas in Astronomy were developed in classical Athens 2500 years ago. The astronomical observatory of Meton, used to measure the motion of the Sun and the planets, is still visible across the Parthenon in the heart of Athens. Next to it are the historic buildings of the National Observatory of Athens, founded in 1842 as the first research center of the modern Greek state. Greece also hosts a vibrant scientific community in astrophysics and space physics, with close connections to many research institutes and high-tech companies in Europe and beyond. The host country, Greece, is a member of CERN and ESA, two of the leading European organizations in space and technology development.
- ★ EWASS 2016 will provide Greek and European companies unparalleled access to European professional astronomy and space science, including representation at the highest level from most international organizations and collaborations in astronomy and space science (incl. ESO, ESA, SKA, ASTRONET).
- ★ Public interest in astronomy and space science is very high in Athens and in Greece in general, and we expect EWASS 2016 to lead to a huge interest from the media and general public, which sponsors and exhibitors can exploit.
- ★ The conference is also an opportunity for publishing houses, which will find an interested audience for books and journals in the field of natural sciences (mainly astrophysics, cosmology and particle physics, but also instrumentation, Earth and planetary physics, geology, chemistry and even biology).
- ★ Your support of EWASS will thus associate you to the world's leading achievements in European astronomy. We are looking forward to an exciting meeting in Athens and would be honoured by your support and sponsoring.



Vassilis Charmandaris
LOC Chair for EWASS 2016



Thierry Courvoisier
EAS President



European Week of Astronomy and Space Sciences 3-8 july 2016

The largest European conference on astronomy

Over 1100 professional astronomers from all over Europe and other countries worldwide including 250 students attended the 2015 EWASS conference.

More than 20 years of tradition

Known as JENAM from 1992 to 2008, the meeting changed its name in 2009 to better reflect its European identity.

A meeting held annually in a different country

It is organized all over Europe from the UK to Armenia and from Portugal to Finland and Russia.

A rich programme with a great variety of topics

EWASS has a rich programme of plenary talks, parallel Symposia and Special Sessions covering the most prominent and challenging topics of Astronomy and Space Sciences.

Key Facts

European Week of Astronomy and Space Sciences 3-8 July 2016

Outstanding plenary lectures

Prominent European astrophysicists are invited to give plenary talks on a timely topic of general interest.

A place to build and strengthen international collaboration

With the presence of many prominent European astrophysicists and representatives from international organizations such as ESO, ESA and ASTRONET, EWASS is the ideal place to discuss future large projects.

A place to award prestigious European prizes

Five prizes will be awarded at EWASS 2016 by the EAS, the Tycho Brahe Prize funded by the Klaus-Tschira foundation, the Woltjer Lecture and the three MERAC Prizes for young European astronomers.

Outreach to the general public and the media

A public lecture by a famous, internationally recognized astronomer is foreseen in conjunction with EWASS, which will result in broader media coverage of the conference.

EWASS 2016 Local Organizing Committee

Vassilis Charmandaris (Chair) - Nat. Obs. of Athens & Univ. of Crete
 Alceste Bonanos - Nat. Obs. of Athens
 Manolis Georgoulis - Academy of Athens
 Despina Hatzidimitriou - Univ. of Athens
 Nick Kylafis - Univ. of Crete
 Apostolos Mastichiadis - Univ. of Athens
 Panos Patsis - Academy of Athens
 Nektarios Vlahakis - Univ. of Athens

EWASS 2016 Scientific Organizing Committee

Nick Kylafis – Greece (co-chair)	Rob Ivison - ESO
Susanne Aalto - Sweden (co-chair)	Johan Knapen - Spain
Arnold Benz -Switzerland	Michel Mayor - Switzerland
Paola Caselli - Germany	Mark McCaughrean - ESA
Vassilis Charmandaris - Greece	Jan Palous - Czech Republic
Andrea Comastri - Italy	Dimitra Rigopoulou - UK
Françoise Combes - France	Jean-Luc Starck - France
Bozena Czerny - Poland	Jose Vilchez - Spain
Maryvonne Gerin - France	Loukas Vlahos - Greece
Gerry Gilmore - UK	

European Astronomical Society (EAS) Organizing Committee

Thierry Courvoisier (Univ. of Geneva, CH), President
 Johan Knapen (IAC, ES), Treasurer
 Eline Tolstoy (Univ. of Groningen, NL), Councillor
 Martine Logossou (Univ. of Geneva, CH), Financial &
 Administrative Officer
 Marc Türler (Univ. of Geneva, CH), Webmaster

Programme Structure

EWASS harmoniously combines numerous parallel Symposia and Special Sessions on a large palette of prominent astronomical and space science topics. EWASS offers both outstanding and timely plenary lectures and is the place where several international prizes are awarded. Therefore, EWASS is a unique platform to present outstanding scientific results and establish or strengthen scientific collaboration throughout Europe and beyond.

The scientific programme at the 2016 EWASS is exceptionally rich, with 17 Symposia and 12 Special Sessions spread in 10 parallel daily sessions, covering a large range of science:

- » On the Threshold of 1st Gaia Data - the Gaia Research for European Astronomy Training (GREAT) Network Science Symposium
- » Understanding CMB Polarization Foregrounds - Clearing the Path to Inflationary B-modes
- » MUSE first year science and beyond
- » Future Prospects for the Far-Infrared Space Astrophysics
- » How galaxies live and die: the onset and end of star formation across cosmic time
- » Exploring the outskirts of galaxy clusters
- » X-rays from AGN: looking into the central engine
- » Interstellar dust and gas coupling: linking observations, models and laboratory astrophysics
- » The dynamics of star and planet formation
- » Probing the New Frontiers with Cluster Lenses
- » Gamma-ray bursts: recent theoretical models and observations
- » Stellar and AGN feedback in galaxies: a multi-wavelength perspective of outflows
- » High and Very-High Energy Gamma-ray Astronomy: status and future
- » New Classes and Unique Events in Time Domain Astronomy
- » Exploring pulsar formation, evolution, and magnetic field: from low-mass X-ray binaries and millisecond pulsars to magnetars
- » Frontiers of massive-star evolution and core-collapse supernovae
- » Magnetic Helicity in Sun and Stars: From Dynamo Action to Eruptive Phenomena
- » The Square Kilometre Array Observatory: Current Status and Science Program
- » Solar-Terrestrial Coupling and Space Weather: State-of-the-Art and Future Prospects
- » Evolved stars at high angular resolution
- » Planning the large spectroscopic surveys with the next generation of European high-multiplex spectroscopic survey instruments
- » A multi-messenger view of mergers and multiple supermassive black holes
- » The life and times of the Milky Way bulge
- » The effects of solar and stellar magnetic activity on planets
- » The challenges of multiple stellar populations in globular clusters
- » Episodic accretion in star formation
- » Nanoradians on the sky: VLBI across the Mediterranean and beyond
- » The interplay between turbulence and micro-physical processes
- » Promoting Diversity in Astronomy



European Week of Astronomy and Space Sciences 3-8 july 2016

EWASS 2016 is the ideal event to promote your organization, company or business.

The following pages present different sponsoring options and EWASS 2016 exhibition rates.

If these options are not suitable, the EWASS 2016 Secretariat is happy to discuss the development of a tailor-made sponsorship programme that will meet your organization's needs.

Our suggestions to increase your visibility:

A Leaflet insertion in the conference bags (one item) 800 €

Leaflet provided by the sponsor, max A4 format, 1 page.

B Logo on participant conference bags 2500 €

Conference bags with sponsor's name or logo on the conference bag.

C Notepads and/or pens in the conference bags 1000 €

One sponsor per item only.
Notepad and pen provided by the sponsor.

D Participants' badge lanyard 2000 €

One sponsor only.
Company's logo on lanyard (cord neck).
N.B: If provided by the sponsor, rate can be lowered.

E Advertisement in the final programme - back cover 1500 €

An exclusive advertisement of your company will appear on the back cover of the programme. This booklet will be delivered at the conference venue to all registered participants and will also be available in pdf format on EWASS 2016 website.

Sponsorship

*VAT is included in the sale price

European Week of Astronomy and Space Sciences 3-8 july 2016

F Full-page advertisement in the final programme 1000 €

This booklet will be delivered at the conference venue to all registered participants and will also be available in pdf format on EWASS 2016 website.

G Contribution to conference dinner or welcome reception 4000 €

(one sponsor only per event)
5 complimentary invitations.
Sponsor's name or logo on invitations and menus.
Acknowledgement during the speech.

H Contribution to student drink 800 €

(one sponsor only per event)
Sponsor's name or logo on invitations and menus.

I Contribution to one day coffee break 2000 €

(one sponsor only per day)
Sponsor's Logo on all standing tables during both coffee breaks (1 day).

J Congress mobile application 9000 €

Acknowledgement on the first page of the application.
Hyperlink to your company webpage.
Sponsor logo and acknowledgment in all communication related to the mobile application.

K Exhibition space rental 200 € / m²

Minimum 4 m².
This includes:

- 1 table, 2 chairs
- Listing in the programme book & Listing on the website
- Electrical sockets
- One exhibitor badge will be complimentary for every 6 m² of exhibition space booked.

All additional exhibition equipment will be invoiced separately.
Coffee break and lunches will be provided for registered exhibitors.

Sponsorship

*VAT is included in the sale price



European Week of Astronomy and Space Sciences 3-8 july 2016

Exhibitions will be held in the main hall of the Eugenides Foundation,
Leoforos Siggrou 379, Paleo Faliro 175 64 (Athens), Greece.

Set-up:

Sunday July 3rd 13:00 - 18:00

Exhibition opening times:

Sunday July 3rd	18:00 - 20:00
Monday July 4th	13:00 - 18:00
Tuesday July 5th	08:30 - 18:00
Wednesday July 6th	08:30 - 18:00
Thursday July 7th	08:30 - 18:00
Friday July 8th	08:30 - 15:00

Dismantling:

Friday July 8th 15:00 - 18:00

Notes:

- Space allocation will be made on a “first come, first served basis”, with priority for the sponsors and EAS organizational members (please refer to page 10).
- The terms and conditions of exhibiting will be sent with the contract. Please note that signature of the exhibition contract indicates acceptance of the terms and conditions.

Information for Sponsors – Advertisers – Exhibitors

Applications can be made in writing using the enclosed
“APPLICATION FORM”.

Once the Secretariat receives the application, a contract and deposit invoice will be sent to you for completion. This contract should be signed and returned with the payment of the requested item.

We are aware that sponsorship of any of the above items may not suit your current marketing aims. Please feel free to contact the Conference Secretariat to discuss your needs.

Contact Person: Laetitia Reymond
Tel: +41 58 702 67 56
Mail: ewass2016@kuoni.com

Practical Information

In addition to their usual benefits, EAS organizational members also have benefits for the yearly EWASS conference.

EAS Organizational Affiliates

Current members: The Instituto de Astrofísica de Canarias (IAC), The University of Geneva, EPFL, The Eugenides Foundation, The University of Liège, EDP Sciences, The Max Planck Institute for Gravitational Physics (Albert Einstein Institute)

- One free registration at yearly EWASS
- Discounted rate for exhibition space at yearly EWASS conference

EAS Organizational Sponsors

Current members: ETH Zurich, Liverpool John Moores University, CEA

- One free registration at yearly EWASS for every 2000 €/year contributed to the EAS
- Opportunity to include company flyers in EWASS registration packages
- Company logo during the opening ceremony of the yearly EWASS conference (once, new Sponsors only)
- Discounted rate for exhibition space at yearly EWASS conference
- Invitation (one person per Organizational Sponsor) to VIP reception during the EWASS conference. Other invitees may include EAS President and council members, MERAC council members, current prize winners, past Tycho Brahe prize winners and Lodewijk Woltjer lecturers, key invited plenary speakers.

EAS Organizational Patrons

Current members: The European Southern Observatory (ESO), l'Observatoire de Paris, Springer, Fondation Merac, SKA Organisation

- One free registration at yearly EWASS for every 2000 €/year contributed to the EAS.
- Company logo during the opening ceremony of the yearly EWASS conference (once, new Patrons only)
- Standard "Space only rental" free of charge (up to 6sqm, additional sqm at half price). This includes: 1 table, 2 chairs, 1 poster board, cleaning of public areas and gangways, electrical sockets.
- Possibility of giving short presentation during EWASS conference, possibly in a suitably themed special parallel session (once, new Patrons only)
- Invitation (two persons per Organizational Patron) to VIP reception during the EWASS conference. Other invitees may include EAS President and council members, MERAC council members, current prize winners, past Tycho Brahe prize winners and Lodewijk Woltjer lecturers, key invited plenary speakers.

You can find further information on:
http://eas.unige.ch/org_members.jsp.

Should you be interested in becoming an EAS organizational member, please contact the EAS office: eas@unige.ch

Note that EAS new organizational members will be mentioned by the president during the opening ceremony of the yearly EWASS conference.