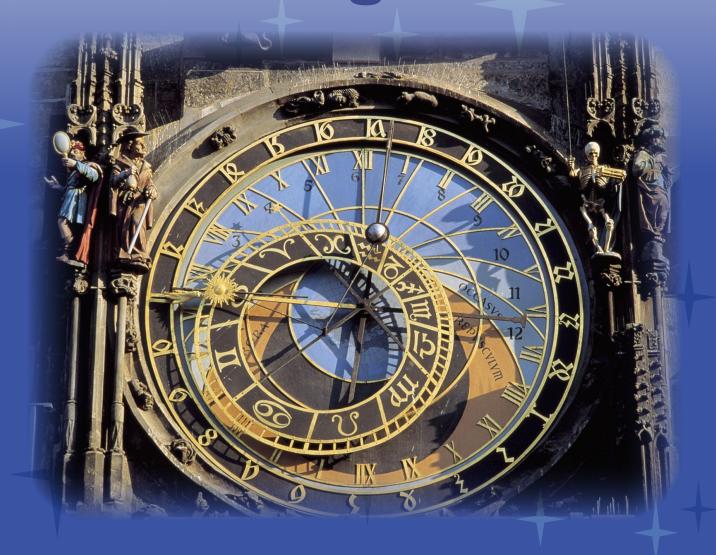


# Sponsoring opportunities

# EWASS 2017

# **Prague**





# Welcome to Prague

We are pleased to invite you to take part in the European Week of Astronomy and Space Science (EWASS) to be held in Prague, Czech Republic, from 26th to 30th June 2017. EWASS is the annual scientific conference of the European Astronomical Society (EAS) and over the years, has established itself as the largest conference for European astronomy.

### Interest and opportunities to support the EWASS 2017

Prague has impressed astronomers. It is no accident that only in Prague the EWASS or JENAM, the yearly meeting of European astronomers, later organized by European Astronomical Society, takes place for the third time. Also two General Assemblies of the International Astronomical Union were held in Prague, in 1967 and 2006. Based on the experience of previous years and attractiveness of Prague, in terms of historic sites, affordable prices and its location in the heart of Europe, we expect meeting to gather about 1000 professional astronomers from all over Europe, and other worldwide.

Prague has a rich history in astronomy and physics. Outstanding scientific personalities have worked in Prague: for example, Tycho Brahe, who is buried in the Týn church, close to the venue of EWASS, Johannes Kepler whose stay in Prague (1600-1612) resulted in the discovery of the famous laws of planetary motion, and Christian Doppler - professor of mathematics at Prague Technical University (1835-1847), who formulated there his well-known principle. In addition, Ernst Mach, who was appointed professor of experimental physics at Charles University in 1867 and spent nearly 30 years in Prague, contributed to the development of several aspects of physics. Albert Einstein was without any doubt the most famous physicist who worked in Prague (1911-1912). In his words he found there "the necessary concentration for giving a more precise form to the basic idea of the general theory of relativity.

The Czech Republic hosts a scientific community in astrophysics and space physics, with close connections to many research institutes and high-tech companies in Europe and beyond. The host country is a member of ESO and ESA, two of the leading European organizations in astronomy, space and technology development.

EWASS 2017 will provide Czech and European companies unparalleled access to European professional astronomy and space science, including representation at the highest level from most international organizations and collaborations in astronomy and space science (incl. ESO, ESA, SKA, ASTRONET).

Public interest in astronomy and space science is very high in the Czech Republic in general, and we expect EWASS 2017 to a large involvement from the media and general public.

The conference is also an opportunity for publishing houses, which will find an interested audience for books and journals in the field of natural sciences (mainly astrophysics, cosmology and particle physics, but also instrumentation, Earth and planetary physics, geology, chemistry and biology).

Your support of EWASS will thus associate you to the world's leading achievements in European astronomy. We are looking forward to an exciting meeting in Prague and would be honored by your support.



Cyril Ron
LOC Chair for EWASS 2017



Thierry Courvoisier

EAS President



### The largest European conference on astronomy

Over 900 professional astronomers from all over Europe and other countries worldwide including 140 students attended the 2016 EWASS conference.

### More than 20 years of tradition

Known as JENAM from 1992 to 2008, the meeting changed its name in 2009 to better reflect its European identity.

### A meeting held annually in a different country

It is organized all over Europe from the UK to Armenia and from Portugal to Finland and Russia.

### A rich programme with a great variety of topics

EWASS has a rich programme of plenary talks, parallel Symposia and Special Sessions covering the most prominent and challenging topics of Astronomy and Space Sciences.

Key Facts



### Outstanding plenary lectures

Prominent European astrophysicists are invited to give plenary talks on a timely topic of general interest.

### A place to build and strengthen international collaboration

With the presence of many well-known European astronomers and representatives from international organizations such as ESO, ESA and ASTRONET, EWASS is the ideal place to discuss future large projects.

### A place to award prestigious European prizes

Five prizes will be awarded at EWASS 2017 by the EAS, the Tycho Brahe Prize funded by the Klaus-Tschira foundation, the Woltjer Lecture and the three MERAC Prizes for young European astronomers.

### Outreach to the general public and the media

A public lecture by a world leading astronomer is foreseen in conjunction with EWASS, which will result in broader media coverage of the conference.

Key Facts



### **EWASS 2017 Hosting Committee**

- Cyril Ron (Astronomical Institute, Czech Academy of Sciences, AI CAS) chair
- Jan Palouš (Al CAS) co-chair
- Jan Vondrák (Al CAS) co-chair
- Míla Cukrová (Al CAS) secretary
- Marcel Belík (Czech Astronomical Society, CzAS)
- Michal Bursa (Al CAS)
- Sona Ehlerová (Al CAS)
- · Jiří Krtička (Masaryk Univ. in Brno)
- Petr Sobotka (CzAS, Czech Radio)
- Jiří Svoboda (Al CAS)
- Marek Wolf (Astronomical institute, Charles Univ. in Prague)

### **EWASS 2017 Scientific Committee**

- Jan Palouš (Al CAS, Czech Republic) chair
- Françoise Combes (Observatoire de Paris, France) vice-chair
- · Vladimir Karas (Al CAS, Czech Republic) vice-chair
- Guido de Marchi (ESA)
- · Lyndsay Fletcher (Univ. Glasgow, UK)
- Gerry Gilmore (Cambridge, UK)
- Leslie Hunt (Arcetri, Italy)
- Rob Ivison (ESO)
- Carol Lonsdale (NRAO, USA)
- Lex Kaper (University of Amsterdam, NL) Councillor
- Johan Knapen (IAC, Spain)
- Nick Kylafis (Greece)
- Anatolyi Piskunov (INASAN, Russia)
- Agata Rozanska (CAC, Poland)
- Maria Rosa Zapatero Osario (CSIC, Spain)
- Lidia van Driel (UCL, UK)
- Anton Zensus (MPI f. Radioastronomie, Germany)

# European Astronomical Society (EAS) Organizing Committee

- · Thierry Courvoisier, President
- Johan Knapen (IAC, ES), Treasurer
- Lex Kaper (Univ. of Groningen, NL), Councillor
- Martine Logossou (Univ. of Geneva, CH) Financial & Administrative Officer
- Marc Türler (Univ. of Geneva, CH), Webmaster

# Committees



### **Programme Structure**

EWASS 2017 in Prague offers 16 Symposia and 22 Special Sessions covering the latest discoveries and outstanding results in astronomy, astrophysics and space science. The programme is complemented with plenary talks and honorary lectures by distinguished speakers. As important events of the week several prestigious prizes will be awarded. EWASS aims to become the Forum where the big European projects meet smaller communities to exchange the information creating synergy and complementarity increasing collaboration in Europe and beyond.

### **Symposia**

Exoplanet science in the coming decade: The bright an nearby future
Gaia Data, New Science, New Opportunities, Synergies with Radio Astrometry - the Gaia Research for European Astronomy Training (GRET)
Comparing simulations and observations of the varying scales of star formation
Astrophysical jets and outflows - synergies from compact objects to protostars
High mass stars, their feedback and massive star clusters (Symposium to celebrate Guillermo Tenorio-Tagle's life-long contributions to Astrophysics)
Physics and Demography of AGN and starburst winds
Bridging the near and the far: from the Milky Way to nearby galaxies
Ram pressure stripping and galaxy evolution
Star cluster formation history in the Magellanic
Properties and evolution of accreting compact objects in low and high mass X-ray binaries
A multi-messenger look at the origin of gamma-ray bursts
Accreting Black holes at their extremes
The multifrequency gravitational wave universe
Astroinformatics: From Big Data to Understanding the Universe at Large
Scientific Synergies enabled by the SKA, CTA and Athena
Science with a large cooled FIR Space Observatory

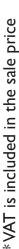
Programme



### **Programme Structure**

### **Special Sessions**

SS01	European Forum of Astronomical Communities in the New Member States
SS02	Cool Science on Hot Subjects - Demonstrating the Strengths and Needs of National 1-2m Class Telescopes
SS03	Undergraduate Research in Astronomy
SS04	Star-planet interactions
SS05	Energy release and radiation in partially ionized plasma of solar and stellar atmospheres
SS06	Exploring Neutron Star Structure by Timing and Spectroscopy
SS07	Near Infrared High Resolution Spectroscopy: where are we?
SS08	Uncovering the i-process. A new mode of heavy element production throughout the Galaxy
SS09	Understanding the environmental dependence of star formation: the importance of Big Data
SS10	Winds from massive stars: What are the real rates?
SS11	Star formation, metals, and feedback in galaxies: Combining the latest observations and models
SS12	Dust across the Universe
SS13	Relativity at 10
SS14	Damped Ly-alpha absorbers (DLAs): in absorption, in emission
SS15	Unravelling the first billion years with next-generation observatories and modelling
SS16	Developments and Practices in Astronomy Research Software
SS17	Science with the BRITE-Constellation nano-satellite photometry mission
SS18	The European ELT - Project status & plans for early science
SS19	New Frontiers with Cluster Lenses : From the Hubble to the James Webb Space Telescope
SS20	Science with ALMA: Discoveries, future priorities and user support
SS21	Preparing the JWST Era
SS22	Making the case for European astronomy and space science: public and political engagement





EWASS 2017 is the ideal event to promote your organization, company or business.

The following pages present different sponsoring options and EWASS 2017 exhibition rates.

If these options are not suitable, the EWASS 2017 Secretariat is happy to discuss the development of a tailor-made sponsorship programme that will meet your organization's needs.

Our suggestions to increase your visibility:



Leaflet insertion in the conference bags (one item)

800 €

Leaflet provided by the sponsor, max A4 format, 1 page.

### B

### Logo on participant conference bags

2500 €

Conference bags with sponsor's name or logo on the conference bag.

### C

Notepads and/or pens in the conference bags

1000€

One sponsor per item only.

Notepad and pen provided by the sponsor.

### D

### Participants' badge lanyard

2000 €

One sponsor only.

Company's logo on lanyard (cord neck).

N.B: If provided by the sponsor, rate can be lowered.



### Advertisement in the final programme - back cover 1500 €

An exclusive advertisement of your company will appear on the back cover of the programme. This booklet will be delivered at the conference venue to all registered participants and will also be available in pdf format on EWASS 2017 website.

# Sponsorship





### Full-page advertisement in the final programme

1000€

This booklet will be delivered at the conference venue to all registered participants and will also be available in pdf format on EWASS 2017 website.

### G

### Contribution to conference dinner or welcome reception

4000 €

(one sponsor only per event)

5 complimentary invitations.

Sponsor's name or logo on invitations and menus.

Acknowledgement during the speech.

### H

### Contribution to student drink

800€

(one sponsor only per event)

Sponsor's name or logo on invitations and menus.

### Contribution to one day coffee break

2000 €

(one sponsor only per day)

Sponsor's Logo on all standing tables during both coffee breaks (1 day).

### J

### Congress mobile application

9000€

Acknowledgement on the first page of the application.

Hyperlink to your company webpage.

Sponsor logo and acknowledgment in all communication related to the mobile application.



### **Exhibition space rental**

200 € / m<sup>2</sup>

Minimum 4 m<sup>2</sup>.

This includes:

- 1 table, 2 chairs
- Listing in the programme book & Listing on the website
- · Electrical sockets
- One exhibitor badge will be complimentary for every 6 m² of exhibition space booked.

All additional exhibtion equipment will be invoiced separately.

Coffee break and lunches will be provided for registered exhibitors.

# Sponsorship



Exhibitions will be held in the main entrance hall (and amphitheater) at the Faculty of Law, Charles University, nám. Curieových 7, I I 6 40 Praha I, Czech Republic

Set-up:

Sunday June 25th 13:00 - 18:00

Exhibition opening times:

Sunday June 25th	18:00 - 20:00
Monday June 26th	13:00 - 18:00
Tuesday June 27th	08:30 - 18:00
Wednesday June 28th	08:30 - 18:00
Thursday June 29th	08:30 - 18:00
Friday June 30th	08:30 - 15:00

Dismantling:

Friday Junr 30th 15:00 - 18:00

### Notes:

- Space allocation will be made on a "first come, first served basis", with priority for the sponsors and EAS organizational members (please refer to page 10).
- The terms and conditions of exhibiting will be sent with the contract.
   Please note that signature of the exhibition contract indicates acceptance of the terms and conditions.

### Information for Sponsors – Advertisers – Exhibitors

Applications can be made in writing using the enclosed "APPLICATION FORM".

Once the Secretariat receives the application, a contract and deposit invoice will be sent to you for completion. This contract should be signed and returned with the payment of the requested item.

We are aware that sponsorship of any of the above items may not suit your current marketing aims. Please feel free to contact the Conference Secretariat to discuss your needs.

Contact Person: Adela Zmelikova

Tel: +420 296 300 423

Mail: ewass2017@kuoni.com





In addition to their usual benefits, EAS organizational members also have benefits for the yearly EWASS conference.

### **EAS Organizational Affiliates**

Current members: The Instituto de Astrofísica de Canarias (IAC), The University of Geneva, EPFL, The Eugenides Foundation, The University of Liège, EDP Sciences, The Max Planck Institute for Gravitational Physics (Albert Einstein Institute)

- One free registration at yearly EWASS
- Discounted rate for exhibition space at yearly EWASS conference

### **EAS Organizational Sponsors**

Current members: ETH Zurich, Liverpool John Moores University, CEA

- One free registration at yearly EWASS for every 2000 €/year contributed to the EAS
- Opportunity to include company flyers in EWASS registration packages
- Company logo during the opening ceremony of the yearly EWASS conference (once, new Sponsors only)
- · Discounted rate for exhibition space at yearly EWASS conference
- Invitation (one person per Organizational Sponsor) to VIP reception during the EWASS conference. Other invitees may include EAS President and council members, MERAC council members, current prize winners, past Tycho Brahe prize winners and Lodewijk Woltjer lecturers, key invited plenary speakers.

S Organizational Members



### **EAS Organizational Patrons**

Current members: The European Southern Observatory (ESO), l'Observatoire de Paris, Springer, Fondation Merac, SKA Organisation

- One free registration at yearly EWASS for every 2000 €/year contributed to the EAS.
- Company logo during the opening ceremony of the yearly EWASS conference (once, new Patrons only)
- Standard "Space only rental" free of charge (up to 6sqm, additional sqm at half price). This includes: 1 table, 2 chairs, 1 poster board, cleaning of public areas and gangways, electrical sockets.
- Possibility of giving short presentation during EWASS conference, possibly in a suitably themed special parallel session (once, new Patrons only)
- Invitation (two persons per Organizational Patron) to VIP reception during the EWASS conference. Other invitees may include EAS President and council members, MERAC council members, current prize winners, past Tycho Brahe prize winners and Lodewijk Woltjer lecturers, key invited plenary speakers.

You can find further information on: http://eas.unige.ch/org\_members.jsp.

Should you be interested in becoming an EAS organizational member, please contact the EAS office: eas@unige.ch

Note that EAS new organizational members will be mentioned by the president during the opening ceremony of the yearly EWASS conference.

# S Organizational Members



