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Lyon  
2019

SPONSORING OPPORTUNITIES

EWASS 2019

LYON 24 - 28 JUNE

The annual meeting of the European Astronomical Society

We are delighted to invite you to participate in the European Week of Astronomy and Space Science (EWASS) to be held in Lyon, France, from 24th to 28th June 2019. EWASS is the annual scientific conference of the European Astronomical Society (EAS), and is the largest annual astronomy conference in Europe.

EWASS will be hosted by the University of Lyon.

**Roger Davies**

EAS President



**Isabelle Vauglin**

EWASS 2019 Hosting Committee Chair

## INTEREST AND OPPORTUNITIES TO SUPPORT EWASS 2019

### ★ Lyon – at the heart of European Science

With 140 years of history, Lyon Observatory hosts a broad spectrum of expertise and research, ranging from the study of the fundamental nature of the universe - to the search for life on Mars.

In particular, Lyon laboratories have a long tradition of building state-of-the-art instruments for the largest observatories and space missions. They participate in large international collaborations, to produce the best scientific results.

France is a key investor and partner in a multitude of next-generation observatories and satellites (including LSST, ELT, Virgo and Euclid), as well as running forthcoming LHC and neutrino experiments.

Lyon researchers contribute directly to each of these projects, ranging from the provision of world-class computer facilities and technical expertise, to the manufacture of complex optical systems.

Among its recent successes, Lyon led the design and construction of MUSE, a €21M integral field spectrograph, which is now the most requested instrument at the VLT/ESO.

University of Lyon also specialises in the study of planet formation and the in-situ analysis of terrestrial and extra-terrestrial rocks. Lyon researchers are actively involved in several Mars orbiter and rover missions, and led a proposal for the landing site for the ExoMars mission.

Lyon has an internationally recognised university, home to 6,800 researchers and 140,000 students, and was voted the best student city in France (L'Étudiant – 2017).

In recent years Lyon has hosted numerous international astronomical meetings, and we now look forward to the largest yet, welcoming over 1,000 professional astronomers from the French, European and international communities.

### ★ Lyon – a premier destination for life and work

Famed as the culinary capital of France, Lyon is also the #1 European city break destination (Travel Award 2016), #1 business-friendly city in France (L'Entreprise-L'Express – 2014), and the #1 choice among executives (APEC – 2014).

With its UNESCO World Heritage site, Lyon is popular with tourists and businesses alike, both enjoying the proximity to the Alps as well as excellent transport connections.

From its historical roots as a vital European trading centre, Lyon has become a world leader in life sciences and biomedical production, with Lyon and its surrounding area now the largest manufacturing region in France.

This regional success is backed by 600 private and public laboratories, and their 19,000 researchers.

### ★ Lyon – a public interested in science and innovation

Discovering our place in the Universe is a strongly felt desire. This is especially evident in Lyon, where the Vaulx-en-Velin planetarium welcomes 80,000 visitors every year.

Lyon Observatory attracts 2,500 visitors and 4,000 students each year, promoting scientific careers through its Open Days and other events.

Capitalising on this strong community connection, an ambitious programme of outreach and astronomy events will be organised to coincide with EWASS 2019.

The legacy of EWASS 2019 will capture the attention of the public and provide a deeper awareness for the importance of research and science in the modern world.

**EWASS 2019 provides French and European companies unparalleled 5-day access to the European Astronomy and Space Science community, with representatives from international organisations and collaborations (including ESA, ESO, SKA, ANR, CNRS).**

**EWASS 2019 presents an excellent opportunity for publishing houses; the conference will welcome a lively mix of experts from the field of natural sciences (primarily astrophysics, cosmology and particle physics, but also instrumentation, Earth and planetary physics).**

**Your support of EWASS will connect you directly with the latest global advances in astronomical research. We are looking forward to a stimulating meeting in Lyon and would be honoured to have you join us.**



## ★ EWASS 2019 SCIENTIFIC COMMITTEE

Philippe Prugniel (CRAL Lyon, France) - Chair  
 Elena Pian (INAF OAS Bologna, Italy) - Co-Chair  
 Conny Aerts (KU Leuven, Belgium/RU Nijmegen, NL)  
 Corinne Charbonnel (Univ. of Geneva, CH / CNRS, France)  
 Chris Collins (Astrophysics Research Institute, LJMU, UK)  
 Philip Diamond (SKA/Univ. of Manchester, UK)  
 Fabrice Herpin (LAB, Univ. of Bordeaux, France)  
 Lex Kaper, NL (Univ. of Amsterdam, NL)  
 Elena Khomenko (IAC, Spain)  
 Anne-Marie Lagrange (Univ. of Grenoble, France)  
 Giovanni Losurdo (Natl Nuclear Physics Institute, Firenze, Italy)  
 Sara Lucatello (INAF Oss. Astronom. di Padova, Italy)  
 Mark McCaughrean (ESA)  
 Antonella Nota (ESA/STScI)  
 Luka Popovic (Astronomical Observatory, Belgrade, Serbia)  
 Francesca Primas (ESO)  
 Cathy Quantin-Nataf (LGL-TPE, Univ. of Lyon, France)  
 Johan Richard (CRAL, Univ. of Lyon, France)  
 Debora Sijacki (Univ. of Cambridge, UK)  
 Harinder Singh (Astronomical Society of India)  
 Andrzej Udalski (Warsaw, Poland)  
 Isabelle Vauglin (CRAL, Univ. of Lyon, France)

## ★ EWASS 2019 HOSTING COMMITTEE

Isabelle Vauglin (CRAL) - Chair  
 Cathy Quantin-Nataf (LGL-TPE) - Co-Chair  
 Jenny Sorce (CRAL) - Co-Chair  
 Philippe Prugniel (CRAL)  
 Yannick Copin (IPNL)  
 Matt Darnley (LJMU)  
 David Carton (CRAL)  
 Anna Feltre (CRAL)  
 Yannick Roehly (CRAL)

## ★ EUROPEAN ASTRONOMICAL SOCIETY (EAS) ORGANISING COMMITTEE

Roger Davies (Univ. of Oxford, UK) - President  
 Johan Knapen (IAC, Spain) - Treasurer  
 Lex Kaper (Univ. of Amsterdam, NL) - Councillor  
 Marc Audard (EAS, Univ. of Geneva, CH) – EAS Executive Secretary



MORE THAN 25  
**YEARS OF  
TRADITION!**

THE LARGEST  
EUROPEAN  
CONFERENCE  
**ON**  
ASTRONOMY



**800 TALKS  
450 POSTERS  
51 SESSIONS**

**1380**



REGISTERED  
PARTICIPANTS  
**LAST YEAR**  
FROM 53  
COUNTRIES



**TOP 3 FACTORS  
IN DECIDING TO ATTEND**

- 1 NETWORKING OPPORTUNITIES
- 2 LISTENING TO EXPERTS
- 3 LEARNING AND SHARING ON THE MOST PROMINENT AND CHALLENGING TOPICS



**HIGH  
LIGHTS**

- Outstanding plenary lectures
- A place to build and strengthen international collaboration
- A place to award prestigious European prizes



## PROGRAMME STRUCTURE

EWASS 2019 in Lyon offers a wide range of Symposia and Special Sessions covering the latest discoveries and outstanding results in astronomy, astrophysics and space science. The programme is complemented with plenary talks and honorary lectures by distinguished speakers. Several prestigious prizes will be awarded during the most important events of the week. EWASS aims to become the Forum where the big European projects meet smaller communities to exchange information, creating synergy and increasing collaboration in Europe and beyond.

## OUTREACH PROGRAMME

It will be exactly 20 years since EWASS was last held in France. Therefore an extensive outreach campaign will run parallel to the conference, ensuring that the French public can also benefit from this impressive showcase of astronomical research.

We have forged many citywide partnerships to produce a comprehensive programme of science communication events, attracting significant media attention at EWASS 2019.



During the month of June we will mark the 50th anniversary of the first Moon landing with a public exhibition that celebrates the past and present achievements of Lunar and Martian exploration. As a key attraction, a full size replica of the Curiosity rover will be on display.



As part of their vast cultural programme, the Musée des Confluences will host a public lecture by a world leading astronomer. In tandem, the Vaulx-en-Velin Planetarium will stage a public debate addressing contemporary issues surrounding the troubling rise of fake news and obscurantism in society, set to include experts, leading politicians, scientists and journalists.



In association with the municipal library, local schools will participate in a science and literature contest based on the theme of *Le Petit Prince* (written by the best-selling and local novelist Antoine de Saint-Exupéry). Meanwhile, the University library will invite people to attend an exhibition on the forthcoming Euclid space mission.



To inspire the next generation of scientists and engineers, young (and not so young) people will be given the opportunity to participate in a YouTube science video competition.



Numerous activities are planned as part of the annual city festival *Tout l'monde dehors* (Everybody outside). This will include a 1 km long scale model of the Solar System, multiple night astronomy sessions, as well as a grand picnic where visitors will be given to opportunity to observe the Sun through specialist equipment.



During the week following EWASS 2019, Lyon will play host to the final and semi-finals of the FIFA Women's World Cup. In association with top athletes, the City of Lyon and ASVEL will organise a round-table discussion to address the shared issues surrounding the lack of visibility of women in scientific and sporting disciplines.

Our goal is to provide a public conference that will promote EWASS 2019 and resonate with the Lyon public. All of this will be supported by a media campaign coordinated through the CNRS, UCBL, ENS de Lyon, Vaulx-en-Velin Planetarium, Musée des Confluences and the City of Lyon. EWASS 2019 will also benefit from additional attention thanks to the near-simultaneous international event, the FIFA Women's World Cup.



EWASS 2019 offers a wide variety of sponsor and exhibition options which are presented in the following pages.

Your presence and contributions enable us to maintain affordable registration fees and at the same time offer you the opportunity to demonstrate your commitment to Astronomy in Europe and beyond.

All sponsorship applications will be treated on a first come, first served basis (confirmed receipt of a signed contract by the Congress secretariat).

Please note that if none of the sponsor options suit your current objectives we will be delighted to discuss how we can assist you in building a bespoke package to suit your needs.

All the sponsor and exhibit options will automatically include the following items, along with more specific benefits of the packages:

- Sponsor logo and link on the EWASS website
- Sponsor logo and link on the Mobile Application
- Sponsor logo on the printed programme
- Sponsor logo on venue signage

\* VAT is included in the sale price. (VAT 20%)

## SHOW QUALITY OF YOUR BRAND'S SCIENCE & PRODUCTS

### A EXHIBITION SPACE RENTAL

250 € / SQM

Minimum 4 square metres exhibition space. This includes:

- 1 table, 2 chairs
- Power connection
- 1 exhibitor badge will be complimentary for every 4sqm of exhibition space booked. All additional exhibition equipment will be invoiced separately.
- Coffee breaks and lunches will be provided for registered exhibitors.

### B LEAFLET INSERTION IN THE CONGRESS BAG

800 €

- Opportunity to offer product samples in the Congress bag : leaflet or small goodies (leaflet or product should be provided by the sponsor)
- 20% discount if you book an exhibition space

### C ADVERTISEMENT IN THE FINAL PROGRAMME

1200 €

This booklet will be delivered at the conference venue to all registered participants and will also be available in PDF format on the EWASS 2019 website.

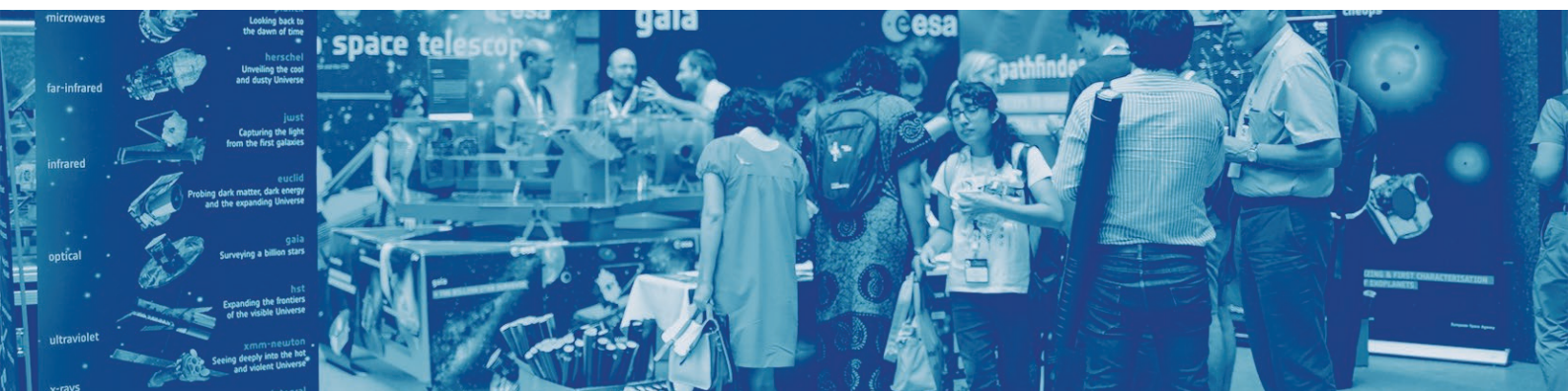
- Full page 4-colour advertisement in the Congress book
- 20% discount if you book an exhibition space

### D BACK COVER ADVERTISEMENT IN THE FINAL PROGRAMME (ONE SPONSOR ONLY)

2000 €

This booklet will be delivered at the conference venue to all registered participants and will also be available in PDF format on the EWASS 2019 website.

- Full back cover page 4-colour advertisement in the Congress book





## SHOW YOUR BRAND TO THE PROFESSIONALS

### E PARTICIPANT'S BADGE LANYARD (ONE SPONSOR ONLY)

2000 €

- Sponsor logo placed on lanyard, together with EWASS logo.
- N.B: If provided by the sponsor, rate can be lowered. 2 hook lanyards are mandatory.

### F NOTEPADS OR PENS IN THE CONFERENCE BAGS

1000 €

- One sponsor per item only (Notepads and pens should be provided by the sponsor)

### G CONGRESS MOBILE APP (ONE SPONSOR ONLY)

2500 €

The Congress Mobile App is an essential tool used by participants for receiving the latest Congress programme information, browsing speaker profiles, networking with other attendees and more. Take advantage of this guaranteed visibility opportunity amongst delegates.

- Acknowledgement on the first page of the app (splash image)
- Hyperlink to your company webpage
- Footer on the main page of the App

## WIN HEARTS WITH YOUR HOSPITALITY

### H GALA DINNER CONTRIBUTION

6000 €

The gala dinner usually hosts no less than 500 attendees.

- Sponsor logo signage at the gala dinner venue
- 4 invitation cards
- Sponsor name or logo on invitation card ("with the support of")
- Sponsor name or logo on the gala dinner menu

### I STUDENT EVENT CONTRIBUTION

1000 €

- Sponsor logo signage at the student event venue
- Sponsor name or logo on invitation card

### J WELCOME COCKTAIL CONTRIBUTION

4000 €

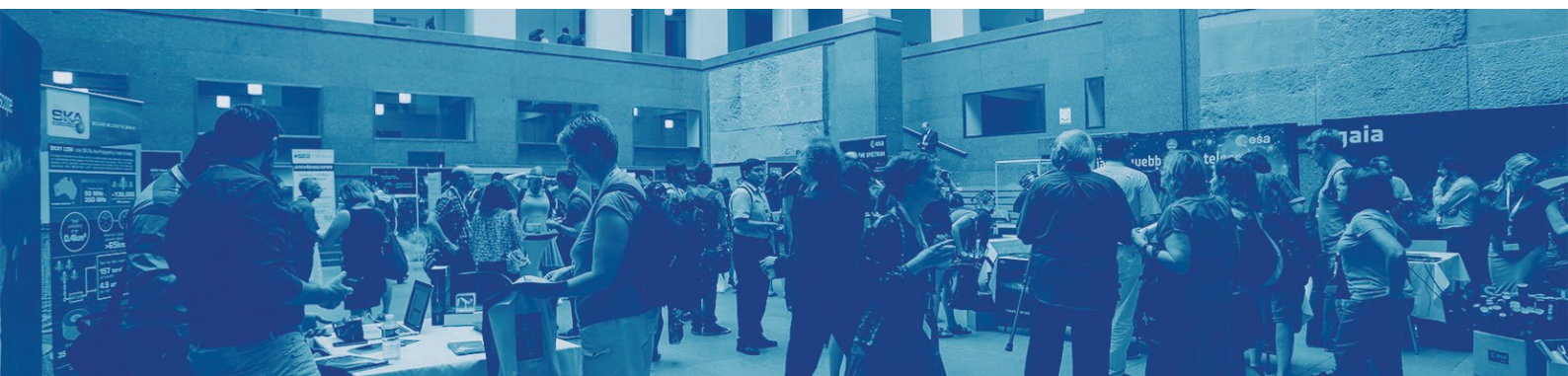
The welcome cocktail gives an opportunity to host delegates immediately after the first day of the conference.

- Sponsor logo signage in the welcome cocktail area
- 5 invitation cards
- Flyers and brochures in cocktail area

### K ONE-DAY COFFEE BREAK CONTRIBUTION

2000 €

- Sponsor name or logo coffee on all standing tables during both coffee breaks (1 day)
- Sponsor name or logo mentioned in the programme ("with the support of")



## MARKETING TOOLS



### L PHOTOBOOTH

2800 € / DAY OR EVENING

Everyone likes to pose for a picture with friends and colleagues as a special conference keepsake. You can either install it on a stand to provide you with more opportunities to generate leads, in the venue, or during a social event.

- The photobooth can be branded with your sponsor logo



### M CARDBOARD STOOL (ONE SPONSOR ONLY)

3500 € / 100 STOOLS

The cardboard stool is sturdy, trendy, cool, classic, stylish and informal. The cardboard stools are designed for delegates to sit on anywhere in the venue.

The stools can be printed in full colour (included in the rate) or corporate branding, which makes them extra eye-catching during the event. Delegates often take the chairs home which keeps your branding visible well after the event.

The cardboard can carry weight of up to 200kg, 100% recyclable, FSC certified, easy to assemble, can be partly or fully covered in print, European product.

Possibility to order more stools at a gradually decreasing cost per item. Do not hesitate to contact us for more information.



### N CHARGING BOX

2000 € / DAY

Charging stations are quickly becoming a standard and popular feature of modern events. You can either install it on a stand to provide you with more opportunities to generate leads or in the venue.

- The box can be branded with your sponsor logo (included in the rate)

## SCIENTIFIC SPONSORSHIP

### O E-POSTER AREA

1500 €

An electronic version of the traditional boards will be displayed on several monitor screens in a prime location during the entire period of the Congress. The highly trafficked e-poster screens will allow attendees to access the electronic posters easily and conveniently.

- Sponsor logo on the home page of each E-poster screen
- Supporter acknowledgement signage with your company logo at the E-poster area

### P SPEAKER'S PREVIEW ROOM (ONE SPONSOR ONLY)

2000 €

Good and unique opportunity to directly reach over 800 scientists. The area will be used by all speakers during the entire Congress.

- Sponsor logo on each computer screen background in the room
- Sponsor logo signage inside the speaker's ready room

### Q TRAVEL SUPPORT

FROM 1000 €

The funds obtained will provide support to participants (e.g. students, low and middle income countries) for their registration fee, their travel costs or accommodation costs for the whole congress period. Individual consultations are welcome to customise the preferred number of delegates to be supported.

## OUTREACH EVENTS

The local committee is organising outreach events during the EWASS. You are welcome to support those local actions. Please feel free to contact us to discuss your needs and possibilities at [ewass2019@kuoni.com](mailto:ewass2019@kuoni.com)



### HOW TO BOOK?

Applications must be made in writing using the enclosed "APPLICATION FORM"

This application form must be completed, signed and returned by e-mail. Upon receipt of the booking the organiser will send out the contract and conditions of payment. Once the contract is received we will reserve the item listed and send you the deposit invoice.

Space allocation will be made on a "first come, first served basis", with priority for EAS partners and organisational members (please refer to page 10). The terms and conditions of exhibiting will be sent with the contract. Please note that signing an exhibition contract indicates acceptance of those terms and conditions.

### IS SPONSORSHIP ON DEMAND POSSIBLE ?

We are aware that sponsorship as proposed in the above packages may not suit your current marketing aims. Please feel free to contact the Conference Secretariat to discuss your needs.

### WHAT IS THE DURATION OF THE EXHIBITION ?

The Exhibition will run during the whole Congress week. Set-up on Monday morning and dismantling on Friday afternoon.

### WHERE CAN I FIND THE TECHNICAL DETAILS?

An Exhibitors Technical Manual outlining all technical aspects of exhibiting will be circulated prior to the Congress. It will include technical details about the venue and final exhibition details. All deadlines for delivery of advertisements, company descriptions, and registrations will be mentioned in this manual too.

## CONTACT PERSON

Laurie Bosson

T. +41 58 458 65 62  
M. [ewass2019@kuoni.com](mailto:ewass2019@kuoni.com)





# Organisational MEMBERS EAS



In addition to their usual benefits, EAS organisational members also have benefits for the yearly EWASS conference.

Should you be interested in becoming an EAS organisational member, please contact the EAS office: [eas@unige.ch](mailto:eas@unige.ch)

Note that new EAS organisational members will be mentioned by the EAS President during the opening ceremony of the yearly EWASS conference.

## ★ EAS ORGANISATIONAL AFFILIATES

- One free registration at yearly EWASS
- Discounted rate for exhibition space at yearly EWASS conference

## ★ EAS ORGANISATIONAL SPONSORS

- One free registration at yearly EWASS for every 2000 € / year contributed to the EAS
- Opportunity to include company flyers in EWASS registration packages (at cost price)
- Company logo during the opening ceremony of the yearly EWASS conference (once, new Sponsors only)
- Discounted rate for exhibition space at yearly EWASS conference
- Invitation (one person per Organisational Sponsor) to VIP reception during the EWASS conference. Other invitees may include EAS President and previous Council members, current and past MERAC council members and Tycho Brahe prize winners and Lodewijk Woltjer lecturers, key invited plenary speakers.

## ★ EAS ORGANISATIONAL PATRONS

- One free registration at yearly EWASS for every 2000 €/year contributed to the EAS.
- Opportunity to include company flyers in EWASS registration packages (at cost price)
- Company logo during the opening ceremony of the yearly EWASS conference (once, new Patrons only)
- Standard "Space only rental" free of charge (up to 6sqm, additional sqm at half price). This includes: 1 table, 2 chairs, cleaning of public areas and gangways.
- Possibility of giving short presentation during the conference, possibly in a suitably themed special parallel session (once, new Patrons only)
- Invitation (two persons per Organisational Patron) to VIP reception during the EWASS conference. Other invitees may include EAS President and previous Council members, current and past MERAC council members and Tycho Brahe prize winners and Lodewijk Woltjer lecturers, key invited plenary speakers.



# Sponsoring & Exhibition

## APPLICATION FORM



Please complete and send to: ewass2019@kuoni.com

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / POST CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

I would like to book the following item(s):

Sponsoring & Exhibiton		Price in EUR	Yes, I am interested
<b>A</b>	EXHIBITION SPACE RENTAL (PLEASE SPECIFY THE NUMBER OF SQUARE METRES REQUIRED)	250€ / SQM	
<b>B</b>	LEAFLET INSERTION IN THE CONGRESS BAG	800 €	
<b>C</b>	ADVERTISEMENT IN THE PRINTED PROGRAMME	1 200 €	
<b>D</b>	BACK COVER ADVERTISEMENT IN THE FINAL PROGRAMME	2000 €	
<b>E</b>	PARTICIPANT'S BADGE LANYARD	2000 €	
<b>F</b>	NOTEPADS OR PENS IN THE CONFERENCE BAGS	1 000 €	
<b>G</b>	CONGRESS MOBILE APP	2500 €	
<b>H</b>	GALA DINNER CONTRIBUTION	6000 €	
<b>I</b>	STUDENT EVENT CONTRIBUTION	1 000 €	
<b>J</b>	WELCOME COCKTAIL CONTRIBUTION	4000 €	
<b>K</b>	ONE DAY COFFEE BREAK CONTRIBUTION	2000 €	
<b>L</b>	PHOTOBOOTH	2800€ / DAY	
<b>M</b>	CARDBOARD STOOL	3500€ / 100 STOOLS	
<b>N</b>	CHARGING BOX	2000 € / DAY	
<b>O</b>	E-POSTER AREA	1 500 €	
<b>P</b>	SPEAKERS PREVIEW ROOM	2000 €	
<b>Q</b>	TRAVEL SUPPORT	FROM 1 000 €	

\*20% VAT is included in the sales price.

PLEASE CALL ME TO DISCUSS A DIFFERENT SPONSORING PACKAGE \_\_\_\_\_ SIGNATURE

PLEASE SEND ME THE CONTRACT AND THE DEPOSIT INVOICE \_\_\_\_\_ DATE